

Net Zero Statement

Fluent Technology | Flexigrant®

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Commitment to Net Zero Emissions by 2050

Fluent Technology Limited (“Fluent”) is dedicated to achieving net zero emissions by 2050, recognising our responsibility to address climate change through sustainable business practices. As part of our commitment, we pledge to implement a robust sustainability strategy, culminating in the publication of our Carbon Reduction Plan. Our strategy encompasses the following key initiatives:

Energy Efficiency

We will diligently reduce energy consumption by adopting energy-efficient practices throughout our virtual operations. This includes optimising server usage, sourcing renewable energy from our suppliers, and fostering energy-conscious behavior among employees.

Remote Working

We will continue to embrace remote working arrangements to minimise commuting and office space requirements, thereby reducing our carbon footprint associated with travel and building energy consumption.

Green Procurement

We will prioritise the selection of suppliers and partners with strong environmental commitments, procuring eco-friendly products and services whenever feasible to support sustainable supply chain practices. By selecting suppliers and partners with strong environmental commitments, we contribute to cleaner air, water, and ecosystems, thereby safeguarding the health of communities and future generations.

Employee Engagement

We are committed to educating and empowering our employees to integrate sustainable practices into both their professional responsibilities and personal lives. Through fostering a culture of environmental stewardship, we will encourage staff to participate in environmental improvement CSR activities.

Continuous Improvement

We will actively monitor and evaluate our progress towards achieving net zero emissions, regularly reviewing and adjusting our strategies and goals to ensure alignment with our 2050 target.

Through the implementation of these measures, we aim not only to mitigate our environmental impact but also to contribute positively to the global effort to combat climate change. Recognising the interconnectedness of environmental and human health, Fluent is committed to playing a pivotal role in building a more sustainable future that benefits both current and future generations.

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